



ISSUE 67

OWNED & OPERATED BY LANCE REINHEIMER

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### Mission Statement

To have the ultimate client experience ever.

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## Happy Easter!



Enjoy the long weekend and big turkey dinner with your family. It's so nice to be able to get together with friends and family again. It's hard to believe what is happening in Ukraine, the devastation, loss of life, and hardship the Ukrainian people are going through. We have so much to be thankful for in Canada.

Well, this was sure a long cold winter and I am definitely tired of the shovelling, but every time I want to grumble too much, I think about what's happening in the Ukraine and then the snow shovelling seems trivial.

It also makes me think about the homeless in Winnipeg and how much they need our help. With everything going ..... con't on page 3

### Referrals

We need your help!!! The cost of advertising is out of control. If you like and are happy with Lanpro, we need you to refer us to your family, friends and co-workers.

Our system is: Give a referral card to non household members.

When that person comes for their first time visit, they will get \$65.00 off their first invoice.

Our thank you to you for doing this is: You will get a \$100.00 Gift Certificate and you will be entered into a draw for an iPad/Tablet, 1 in 10 chance of winning. We just made the draw for our 12th winner, who is on page 3. The key though, is that you make sure the 1st time client brings the card in with them when coming for their 1st visit.

If you need more referral cards, contact me at lance@lanproauto.com and I'll send you however many you would like, or drop around the shop to pick some up.

Thanking you in advance for your help.

### Referral Card For First Time Clients



Present this card and receive:

Bonus #1 - \$65.00 off your first invoice.

Bonus #2 - CAA Approved repair facility.

Bonus #3 - A recommendation from a friend or family member that knows and trusts us.

Bonus #4 - Free NPA Warranty (Never Pay Full Price Again Warranty).

Bonus #5 - Family owned and operated - Celebrated 25th Anniversary in 2014.



Compliments of: \_\_\_\_\_

**"Ultimate Car Care So You Can Have Safe and Breakdown Free Driving"**

## An Injection of Opportunity

### Why GDI education and proper maintenance benefits both shops and motorists.

You've probably heard the scenario. A customer is driving their SUV one day and the engine dies. Initially, it might seem like a fuel problem, but closer examination reveals complete engine failure. The kicker? The vehicle had less than 48,000 km on it. It might be under the manufacturer's powertrain warranty, so an authorized dealer installs a replacement engine and the same thing happens again after another 48,000 km. By this time, the vehicle is out of warranty and the customer is facing a huge repair bill or having to trade their now essentially worthless vehicle in on a new one.



So, what's the issue? Well, the vehicle in question was equipped with a direct-injected four-cylinder engine and nobody bothered to explain to the customer the specific maintenance requirements for that engine. As a result, the oil wasn't changed at the proper interval, the right spec of oil wasn't used and the PCV system wasn't regularly inspected and serviced.

#### Carbon deposits

On a GDI engine, because fuel is injected directly into the cylinders, during certain operating conditions, such as stop and go traffic, carbon starts to build upon the valves, since because the injectors are mounted behind the intake valves and not in front of them like on a port injection setup, fuel cannot wash over the valves to remove deposits and lower the temperature. As a result, the valves

tend to run much hotter and as the carbon builds up, it hardens, creating an insulation effect and not allowing the valves to cool. The valve heads eventually snap off, causing the valve to drop down into the cylinder, breaking the

spark plug and damaging the piston, causing engine failure.

Additionally, because some GDI engines don't have adequate crankcase ventilation, oil can get drawn in through the intake manifold and into the combustion chamber. When oil mixes with fuel it can, when combined with carbon deposits, result in a smouldering effect inside the chamber. As a result, when the driver of the vehicle accelerates, forcing more fuel and air in, the result can cause pre-ignition, particularly on engines that also rely on forced induction (turbocharging).

While OEMs have taken steps to reduce the risk of this issue, modifying combustion chamber design and in some cases—like Toyota—combining port and direct injection systems, there are still large numbers of older, GDI equipped vehicles in circulation whose owners might not be aware of the potential problems lurking beneath their hood.

#### Inform and educate

The issue of low-speed pre-ignition

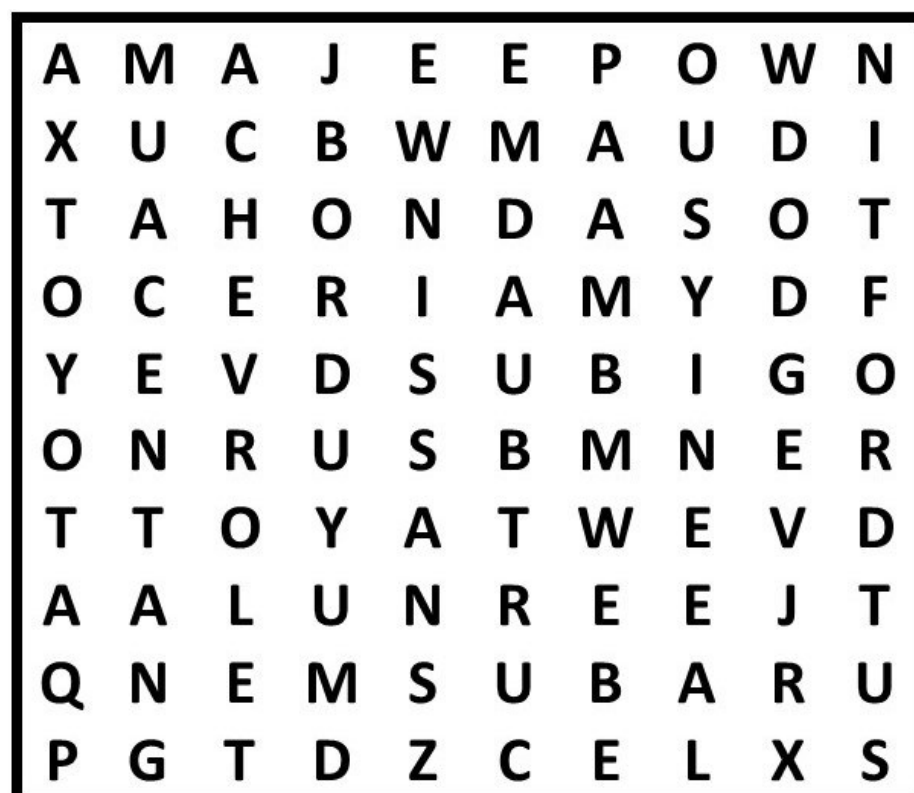


Carbon deposits on valves

(LSPI) in GDI engines has become a growing concern. We have displays of valves on a GDI engine before and after cleaning to demonstrate why a GDI cleaning procedure was necessary.

A significant part of preventing potentially catastrophic issues on GDI engines also comes down to service intervals and the type of lubricants and filters used. A big issue with many GDI engine failures is that the customer was not educated on using the right spec oil or filter.

### WHAT'S YOUR NEXT CAR?



## Wendy's Copy Cat Chili Recipe

This simple Wendy's Chili recipe copy-cat is easy and delicious. Make a double batch and freeze some for later.

### Ingredients

4.5 lbs ground beef, browned & drained  
2 large yellow sweet onions, chopped  
7 green peppers, chopped  
4 celery ribs, chopped  
2 heaping TBSP minced garlic

**Prep. Time: 5 minutes**

**Cook Time: 3 hours**

2 cans (15oz cans) Ranch Style Beans, not drained  
2 cans (15 oz cans) red kidney bean, drained  
2 cans (10 oz cans) Rotel Diced Tomatoes & Green Chili  
2 cans (15oz cans) stewed tomatoes  
4 cans (15 oz cans) tomato sauce  
2 pkgs McCormick Chili Seasoning



### Instructions:

1. Combine all ingredients in a large stock pot. Simmer for at least three hours. Enjoy!

**For slow cooker:** Use an 8 qt or larger cooker. Add all ingredients (brown & drain meat first), cook on high 4-6 hours, 8-10 hours on low.

.....continued from page 1

up in price, It's making this even harder. We've given out about \$9,000 worth of cheeseburgers, drinks, underwear, socks, and other winter items. For those of you that have contributed to this cause, I can't thank you enough. The worst part, the need is growing, so if you can help, contact me at [lance@lanproauto.com](mailto:lance@lanproauto.com) or drop off your donation at the shop.

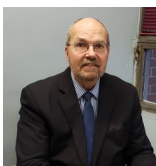
What does winter and the condition of our roads do to your vehicle? It puts a strain on just about every part of your car. The starter works harder to start in the cold, the alternator works at max to try to charge the battery back up. The battery is taxed to give the vehicle enough current to start the car. Our roads abuse pretty well every part of your suspension, and I mean abuse, every time you drive on our roads.

Don't get stranded on the road, do yourself a favour and have a Spring Tune/Check Up done. Let's try to catch the problems that are developing before they leave you sitting somewhere, usually at the worst time possible.

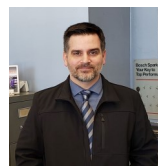
For an [appointment call 204-783-5802](tel:204-783-5802).

Warmly

Lance Reinheimer  
President



Julian Carlyle-Gordge  
Shop Co-Ordinator



Matt Skinner  
Service/Pre-Owned  
Vehicle Sales

P.S. Beat the rush, book your appointment early.

P.P.S. Every dollar helps when you [contribute to helping the homeless!](#)

## Thank You for Your Referrals

Our 12th draw was recently done. Congratulations to Don Michon, Don is our newest winner!. One in 10 chance of winning. Thank you to all of you that have given Lanpro referrals, it is very much appreciated. .

- |                    |                      |                   |
|--------------------|----------------------|-------------------|
| 1. Jacob Broadbeck | 5. Maulvi Bajunaid   | 9. Tanita Goodwin |
| 2. Dennis Lewicki  | 6. Del Manget        | 10. Mike Fardy    |
| 3. Bill Gardiner   | 7. Michelle Sedgwick |                   |
| 4. Don Michon      | 8. Del Manget        |                   |





## On The Lighter Side

Q. Why shouldn't you tell an Easter egg a joke?

A. It might crack up!

Q. Why won't Easter eggs go out at night?

A. They don't want to get beat up!!



Q. Why did the Easter Bunny have on a hat?

A. Because he was having a bad hare day!

Q. What do you call a bunny with fleas?

A. Bugs Bunny!!



Q. How does the Easter Bunny dry off?

A. With a hare dryer!

Q. What do you call a line of rabbits jumping backwards?

A. A receding hare line!



Q. What does the Easter Bunny get for making a basket?

A. Two points, just like everyone else!

Q. What's an Easter egg's least favorite day?

A. Fry-day!

Q. WHAT DID THE BUNNY WITH DIRECTV SAY TO THE OTHER BUNNY?

A. I CAN'T BELIEVE YOU STILL HAVE RABBIT EARS!

Q. What do you call a mischievous egg?

A. A practical yolk-er!



"You'll have to get behind me and push."

Q. Why did the Easter egg hide?

A. Because he was a little chicken!



Q. Why did the Easter Bunny cross the road?

A. Because the chicken had his eggs!

Q. Why was the Easter Bunny arrested?

A. For hare-assment!

Q. What kind of jewelry does the Easter Bunny wear?

A. 14 Carrot Gold!



Q. Where does Valentine's Day come after Easter?

A. In the dictionary!

Q. Why did the Easter Bunny have to fire the duck?

A. Because he kept quacking the eggs!

Q. Where does the Easter Bunny go when it needs a new tail?

A. To a re-tail store!



Q. WHAT HAPPENED TO THE EASTER BUNNY WHEN HE MISBEHAVED AT SCHOOL?

A. HE WAS EGGSPelled!

### Sudoku (Hard)

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| 2 |   |   | 3 |   |   | 8 |   |   |
|   |   |   |   |   | 2 |   |   |   |
|   | 4 |   |   |   | 9 |   |   |   |
|   |   | 8 |   |   | 1 | 3 | 6 |   |
| 1 | 7 |   |   |   |   |   |   |   |
| 3 | 6 |   | 8 |   |   |   |   |   |
|   | 9 |   | 1 | 4 | 7 |   | 2 |   |
| 6 | 3 |   |   | 2 |   |   | 4 | 1 |
|   |   |   |   |   |   | 9 |   |   |

Check out our website: [www.lanproauto.com](http://www.lanproauto.com) Email: [lanpro@mts.net](mailto:lanpro@mts.net)

HOURS: MONDAY - FRIDAY 7:30AM - 5:30PM

\*SATURDAY 8:00AM - NOON \*CLOSED LONG WEEKENDS