



ISSUE 86

OWNED & OPERATED BY LANCE REINHEIMER

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Mission Statement

To have the ultimate client experience ever.



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Merry Christmas & Happy New Year



Where does the time go? I can't believe it's Christmas and another year has gone by!

The best part about this time of year, you get to spend lots of time with your family. Don't pass up the opportunity to spend time with them, as you never know what the future holds.

We've finally found a new licenced technician, Nicholas comes to us with over 20 years experience. We are very happy to welcome him to our team as he brings a lot of years of knowledge with him.

So with his help, our goal is to get caught up and get back to providing timely service like it should be.

Well this winter has been awfully nice, it started off pretty bad but sure has been great for the last four or five weeks. But we all know that the miserable cold and lots of snow will come, it's just when.

Don't get left out in the cold because the weather fooled you into thinking youcan't on page 3

"Ultimate Car Care So You Can Have Safe and Breakdown Free Driving"

Peg City Car Co-op: Wheels When You Want Them

Carshare unlocks driving opportunities.

When Peg City Car Co-op launched its car-sharing business in 2011 in Winnipeg, there were doubts about its success.

But 12 years later, the fleet that started with three cars has grown to more than 130 cars, with more than 3,000 members.

Carsharing is a popular way for people who need a vehicle but don't want to own a car, to rent one from time to time. Peg City Car Co-op provides vehicles to members who need to supplement their transportation needs. In some cases, people may be depending on transit but need a vehicle for a specific errand, or may temporarily need a second vehicle.

"Our service is ideally suited to people who live centrally in Winnipeg," describes Michelle Panting, Marketing and Communications Specialist at Peg City Car Co-op. This member-based service provides each member with an account that enables them to make and manage their own vehicle bookings through an app. "They can put reserves on vehicles for as little as an hour, or as much as 28 days."

Listening to membership

A vehicle is picked up from its location, used as needed, and brought back when the member is done. Recently, Peg City Car Co-op introduced an additional "Flo" plan for members to return a vehicle anywhere within an allotted zone. Previously, members had to return the vehicle from a designated pick-up location.

It's one of the reasons they've been able to grow so effectively, by listening to the requests of their membership. Panting also credits the organization's CEO for networking and building relationships with local government and developers. "We're helping developers meet their parking quotas and supplement that with carshare parking spots," explains Panting. "We have also made connections with the city of Winnipeg, and are



developing pilot programs for new parking regulations for carsharing."

The "Flo" vehicle fleet is a mix of hybrid electric sedans and hatchbacks, while the "Fix" vehicle fleet—those that have to be returned to the same location—includes hatchbacks, sedans, hybrid electric, minivans, cargo vans and trucks. Most of the vehicles are from Kia, Hyundai or Toyota.

Special Relationships

Peg City Car Co-op has arrangements with a number of manufacturers and dealerships to get vehicles as needed. This was an issue during the pandemic when there were global vehicle shortages. "We have a few special relationships that have helped us have a reasonably reliable supply chain," says Panting.

All the vehicles are monitored through the Astus software program. "Our online booking system is connected to hardware that is physically connected in the car," describes Panting. "That hardware allows our members to access and secure the vehicles, and automatically tracks kilometres when they're driving and sends that information to the website software so we know what to charge people." It also tracks each vehicle by GPS.

Members can unlock and secure a vehicle through a fob, or through their app. Each driver is required to do a walkaround at the beginning of their booking and report any damage that hasn't already been noted. They are required to have a Class 5 licence, but vehicles are also available to drivers with international licenses, or from other provinces. "There are requirements around collision

and criminal driving offenses to try and ensure reasonable liability on our end with Manitoba Public Insurance," adds Panting.

Three different tiers of membership allow people to choose a plan that best suits their need and budget. At the entry level plan, members pay as they go, so they can try out the service without commitment. With the other two tiers, a deposit is required but members have access to lower rates and monthly billing.

Carsharing grew exponentially through the pandemic all over the world. "There's a lot of factors that contributed to that, such as climate, transportation and carbon footprints," reports Panting. "People are turning to car-sharing as a different way of getting around."

Roaming Agreements

Business takes off in the summer months, when members take cars to go out of town and travel. There are also roaming agreements with other carsharing companies, so that people can choose to carshare in Winnipeg instead of renting a car.

"We have a partnership with Communauto, the largest carsharing company in Canada," explains Panting. "They helped us develop the software when we launched our app, as well as the recently launched free floating car sharing. If our members are in cities where Communauto operates, they can get a special rate into their program."

Right now, people are asking when Peg City Car Co-op will be expanding into new neighbourhoods. "That's something that's on the table," says Panting. "We're adding neighbourhoods one by one. It's pretty slow because there's quite a bit of risk and cost involved."

She also hopes that in time, the business will be able to convert more of the vehicles in their fleet to hybrid electric, as well as full electric. "We don't see the infrastructure yet to support a fully electric fleet, but that will change in years to come."

Upcoming Winnipeg Events



Winnipeg Jets Schedule:

Tue. Dec. 12 9:30PM, Jets @ Sharks
Wed. Dec. 13 9:30PM, Jets @ Kings
Sat. Dec. 16 6PM, Avalanche @ Jets
Mon. Dec. 18 6:30PM, Canadeins @ Jets
Wed, Dec. 20 6:30PM, Bruins @ Jets

Fri. Dec. 22 7PM, Bruins @ Jets
Wed. Dec. 27 8PM, Jets @ Blackhawks
Sat. Dec. 30 1PM, Wild @ Jets
Sun. Dec. 31 1PM, Jets @ Wild
Tue. Jan. 2 7PM, Lightning @ Jets

Sun. Jan. 7 6PM, Jets @ Coyotes
Tue. Jan. 9 7PM, Blue Jackets @ Jets
Thu. Jan. 11 7PM, Blackhawks @ Jets
Sat. Jan. 13 6PM, Flyers @ Jets
Tue. Jan. 16 7PM, Islanders @ Jets

Ham, Egg and Cheese Roll-Ups

Prep Time: 15 minutes Cook Time: 20 minutes Total Time: 35minutes 10 Servings

Ingredients:

10 large eggs	2 Tbsp butter
20 sliced ham	2 tsp garlic powder
1 1/2 cup shredded cheddar	salt
1 cup baby spinach	Fresh cracked pepper
1 cup chopped tomatoes	



Instructions:

1. Heat broiler.
2. In large bowl crack eggs and whisk together with garlic powder and salt and pepper.
3. In a large nonstick skillet over medium heat, melt butter. Add eggs and scramble, stirring occasionally, 3 minutes. Stir in cheddar until melted, then stir in baby spinach and tomatoes until combined. .
4. On a cutting board, place two slices of ham. Top with a big spoonful of scrambled eggs and roll up. Repeat with remaining ham and scrambled eggs.
5. Place roll-ups in a shallow baking dish and broil until ham is crispy, 5 minutes.

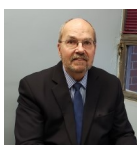
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don't need to do winter maintenance.

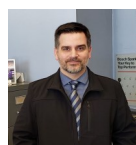
Call **204-783-5802** to book your **Winter Tune/Check Up**. You won't be sorry as it will help you and your family have safe and breakdown free driving.

Warmly,

Lance Reinheimer
President



Julian Carlyle-Gordge
Shop Co-Ordinator



Matt Skinner
Service/Pre-Owned
Vehicle Sales

P.S. **Merry Christmas** and **Happy New Year!**

P.S.S. Call **204-783-5802** for an appointment.



Thank You for Your Referrals

Our 16th iPad Winner was Stephanie Rossi, congratulations Stephanie! Draw number 17 is beginning, Thank you to all of you that have given Lanpro referrals, it is very much appreciated. One in 10 chance of winning.

- | | | |
|--------------------|--------------------|--------------------|
| 1. Noelle Michon | 5. Jesh Gosselin | 9. Gord Smith |
| 2. Kevin Hill | 6. Jeffrey Avila | 10. Dawid Domanski |
| 3. Colin Morris | 7. Stephanie Rossi | |
| 4. Stephanie Rossi | 8. Wayne Jerry | |

On The Lighter Side

Q. How much did Santa pay for his sleigh?

A. Nothing. It was on the house!

Q. Who is never hungry at Christmas?

A. The turkey—he's always stuffed!



Q. What's the difference between the Christmas alphabet and the ordinary alphabet?

A. The Christmas alphabet has No-e!

Q. What is green, covered in Christmas lights and Christmas bulbs?

A. A mistle-toad!



Q. What's every elf's favorite type of music?

A. Wrap!

Q. What do snowmen eat for desert?

A. Ice Crispies!



Q. What nationality is Santa Claus?

A. North Polish!

Q. What are the best Christmas sweaters made from?

A. Fleece Navidad!



Q. What does Santa spend his hard earned salary on?

A. Jingle bills!

Q. Where do Santa's reindeer stop for coffee?

A. Star-bucks!

Q. Why did Rudolf have to attend summer school?

A. Because he went down in history!



Q. WHY DID THE SCARECROW GET A BIG CHRISTMAS BONUS?

A. BECAUSE HE WAS OUTSTANDING IN HIS FIELD!

Q. What is the most popular Christmas wine?

A. "But I don't like Brussels sprouts!"

Q. Why does Scrooge love reindeer?

A. Because every buck is deer to him!

Q. WHAT GOES "OH OH OH"?

A. SANTA WALKING BACKWARDS!



Q. What do you call an elf on the Shelf who just won the lottery?

A. Welfy!

Q. What did Adam say the day before Christmas?

A. "It's Christmas, Eve!"



Q. Why don't you ever see Santa in a hospital?

A. Because he has private elf care!

Q. What do they sing at a snowman's birthday party?

A. Freeze a jolly good fellow!



Q. What did the bald man say when he got a comb for Christmas?

A. "I'll never part with it!"

Sudoku (Hard)

	8	7	3		4			
	3		5				4	
								7
					2	4	5	
	9	6		1		8	3	
	2	5	8					
8								
	5				7		1	
			2	1	7	6		

Check out our website: www.lanproauto.com Email: lanpro@mymts.net

HOURS: MONDAY - FRIDAY 7:30AM - 5:30PM

*SATURDAY 8:00AM - NOON *CLOSED LONG WEEKENDS