

While any confined space that is frequented by people is prone to microbial activity, increased vehicle use, the popularity of ready-to-eat food and our habit of consuming it in our vehicles, as well as other lifestyle changes, have put drivers and passengers at greater risk of infection. And for motorists whose passengers include those with four legs, or someone who may be ill, wearing dirty shoes or dirty clothes, or even if that extra passenger is nothing more than a bag of trash from your last snack, the risks skyrocket.



Worse yet, there's been little opportunity to improve this situation. While there is a wide range of upholstery, carpet and other surface cleaners on the market expressly formulated for automotive interiors, very few offer any microbial protection. And, even if they did, it would be all but impossible to thoroughly treat a passenger cabin's many different areas, components and materials with them, let alone under its seats and dashboard or throughout its heating, air conditioning and ventilation system's duct work. Further, any disinfection provided would be very temporary, disappearing completely the instant the product dried. Until Now!

A Safe Solution

PermaSafe is a state-of-the-art, Vehicle Disinfection and Long Term Microbial Control System and Surface Protectant engineered specifically for automotive use. Effective on all interior surfaces, a PermaSafe System installa-



-tion starts with an initial disinfection of your vehicle's passenger cabin, air ventilation system and duct work, trunk and other cargo areas. Our proprietary, eco-friendly and EPA approved disinfectant eliminates over 99.9% of germs, bacteria, viruses, fungi, mold, mildew and other harmful microbes that can be hazardous to passenger health, while also removing allergens and odors.



Once clean, disinfected and deodorized, the spaces and surfaces are then blanketed with PermaSafe SHIELD our patented Permanent Antimicrobial Surface Protectant.

While effective antimicrobials are not new, PermaSafe SHIELD's ability to continuously eliminate and control microbes, and do so through a purely physical or "mechanical" process without the use of any harmful chemicals, is revolutionary.

The Science Behind Permasafe

Upon application, the patented antimicrobial agent in PermaSafe SHIELD chemically reacts with, and molecularly bonds to, the surface to which it is applied, becoming an integral and permanent part of that surface.

As the coating dries, millions of microscopic antimicrobial "spike-like" appliances form and extend from the surface. These "spikes" are actually long chains of positively charged atoms, and represent a deadly dual threat to microbes.



Permanent Perpetual Protection

Once cured, the antimicrobial coating is invisible and completely harmless to humans, yet extraordinarily effective at eliminating harmful microorganisms. Because the cell walls of harmful microbes are negatively charged, they are drawn toward and pulled onto the positively charged antimicrobial spikes by electrostatic attraction. Destruction is instantaneous and complete as the antimicrobial spikes both rupture the microbes' cell walls and "vaporizes" them by delivering a powerful electrostatic charge.



Multi-Faceted Protection

More than just a unique antimicrobial, PermaSafe SHIELD is also a highly durable surface protectant that repels liquids, making treated areas resistant to stains and easy to clean, while protecting interior upholstery, fabric and carpet from fading, degradation and discoloration. The PermaSafe System also effectively eliminates odors, such as those caused by bacteria, tobacco smoke, pet urine and other problem sources.

Available only from authorized automotive sales and service facilities, PermaSafe's EPA approved products are applied with specialized "fogging" equipment that atomizes and propels them throughout a vehicle's passenger cabin, heating and air conditioning ductwork and storage spaces, ensuring complete 360° coverage for every surface.



Introductory Offer - \$35.00 Off

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